



# SPONSORSHIP OPPORTUNITY

**VIAC** || Vienna International  
Arbitral Centre



## **10th IBA-VIAC CDRC VIENNA MEDIATION & NEGOTIATION COMPETITION**

**Celebrating a Decade of Mediation and Negotiation Excellence!**

**#SHARE**

**#GROW**

**#INSPIRE**

**CD 20  
RC 25**



# WELCOME

## Welcome to the IBA-VIAC CDRC Vienna Mediation & Negotiation Competition!

Thank you for being so interested in supporting the IBA-VIAC CDRC Vienna Mediation & Negotiation Competition or “CDRC Vienna” — the premier global competition for future and current mediation and negotiation experts.

As a valued supporter, you become a key member of the CDRC Family. Your brand will be associated with innovation, growth, inspiration, and the future of conflict resolution. You will play a vital role in shaping the next generation of consensual dispute resolution experts.

Support us on this exciting journey which starts on 1 November 2024:

## CDRC Vienna 2025

### APPLICATION

**1 Nov 2024 - 31 Jan 2024**

Around 60 Mediator and Negotiator Teams from around the world will apply to compete in the prestigious CDRC Vienna 2025. In addition, 160 world-leading mediators and negotiation experts vie for our coveted Assessor positions.

### PREPARATION

**Feb 2025 - July 2025**

With their selection, the Mediator and Negotiator Teams will embark on their intense preparation, for the CDRC Vienna 2025, using the 2025 Willem C Vis Arbitration Moot case.

### CDRC VIENNA 2025

**11 Jul 2025 - 16 Jul 2025**

The Mediator and Negotiator Teams, the selected Expert Assessors and our volunteers gather in Vienna for a week of competition, learning and training and networking. Be part of it: share, grow, and inspire!

**Don't miss this unique opportunity to be part of our 10th Anniversary milestone**

MOOT | 2025



**CD 20  
RC 25**





# ABOUT

## 10 years of CDRC Vienna - a decade of leading mediation excellence!

The CDRC Vienna was launched in 2015 by the International Bar Association (IBA) and the Vienna International Arbitral Centre (VIAC). It aims to revolutionize dispute resolution by promoting mediation and negotiation as powerful alternatives to litigation.

Our mission is to:

- Promote and develop mediation and negotiation in domestic and international business.
- Foster skill-building and practical experience among students and professionals.
- Connect students with world-leading experts, creating a global network.
- Provide a forum for exchanging best practices and innovative techniques.



Teaming up with leading universities and institutions worldwide, the CDRC Vienna offers students hands-on training through near-real mediation and negotiation scenarios for which we use the **Willem C Vis Arbitration Moot** cases.

Participants gain rare exposure to industry leaders, building a bridge between academic learning and professional practice. Join the CDRC Family and experience the unique CDRC Spirit — where the brightest students compete, learn, and grow into the next generation of dispute resolution experts.

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# SUPPORTER

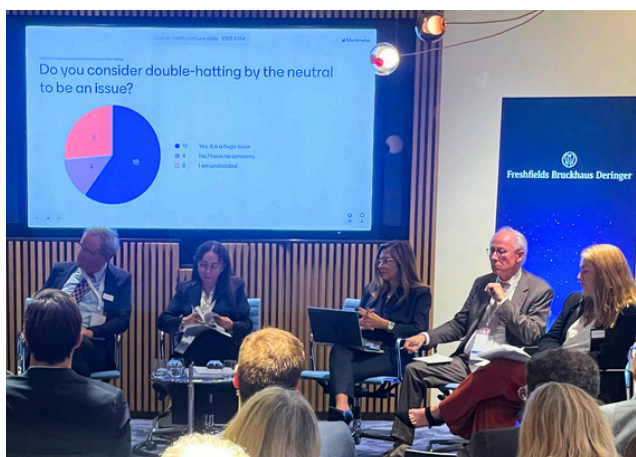


## Our supporters share, grow, and inspire!

As a supporter of the CDRC Vienna, your brand won't just be seen—it will be remembered!

Your logo will feature prominently on our website, materials, and social media, as well as during the competition. You'll also enjoy networking opportunities and shout-outs on social media, as well as connecting with industry leaders at our events. Showcase your commitment to excellence in dispute resolution and inspire future leaders. Your benefits include:

- Global exposure to thousands of professionals.
- Unique networking and recruiting opportunities with top students and ADR experts.
- The chance to identify future leaders for your firm.
- Opportunities to lead or facilitate workshops, highlighting your role in advancing ADR and the rule of law.



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CD 20  
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# VIP PACKAGES

**10.000 €**  
Awards

## **CDRC 10th Anniversary Awards Reception**

- Naming of the Awards Reception as “Awards Reception by [your name]”.
- Logo placement on all materials.
- Sponsor acknowledgment throughout the event.
- 4 Exclusive Social Media Posts.
- 4 VIP invitations to the CDRC Networking Events.
- Opportunity to deliver a 5-minute speech at the CDRC Awards Ceremony.

**5.000 €**  
Opening

## **CDRC 10th Anniversary Opening Reception**

- Naming of the Opening Reception as “Opening Reception by [your name]”.
- Logo placement on all materials.
- Sponsor acknowledgment throughout the event.
- 3 Exclusive Social Media Posts.
- 2 VIP invitations to the CDRC Networking Events.
- Opportunity to deliver a 5-minute speech at the CDRC Opening Ceremony.

**5.000 €**  
Conference

## **3rd IBA-VIAC CDRC Pre-Moot Conference**

- Exclusive branding as "Conference" sponsor in all materials.
- Logo placement on all materials.
- Sponsor acknowledgment throughout the event.
- 3 Exclusive Social Media Posts.
- 2 VIP invitations to the Pre-Moot Conference.
- Opportunity to deliver a 5-minute speech at the Conference.

**2.500 €**  
Coffee

## **CDRC 10th Anniversary Coffee @ The Sky Lounge**

- Exclusive branding as "Coffee" sponsor in all materials.
- Logo placement on all materials.
- Sponsor acknowledgment throughout the event.
- 2 Exclusive Social Media Posts.
- 1 VIP invitation to a CDRC Network Event of your choice.

All VIP Packages are exclusive arrangements that are limited to one sponsor only.

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# SPONSORSHIP

**6.000 €**  
**Legend**

- Branding as "Legend" sponsor in all materials.
- Top-level logo placement on all materials.
- Sponsor acknowledgment throughout the event.
- 3 Exclusive Social Media Posts.
- 3 VIP invitations to the CDRC Networking Events.
- Opportunity to deliver a 5-minute address at the Competition Opening.
- Nominate an Expert Assessor for the CDRC Vienna 2025 Final.

**3.000 €**  
**Champion**

- Branding as "Champion" sponsor in all materials.
- Logo placement on all materials.
- Sponsor acknowledgment throughout the event.
- 3 Social Media Posts.
- 2 VIP invitations to the CDRC Networking Events.
- Nominate an Expert Assessor for a CDRC Vienna 2025 Semifinal.

**1.500**  
**Partner**

- Branding as "Partner" sponsor in all materials.
- Logo placement on all materials.
- Sponsor acknowledgment throughout the event.
- 2 Social Media Posts.
- 1 VIP invitation to a CDRC Networking Event of your choice.
- Nominate an Expert Assessor for the CDRC Vienna 2025 Preliminary Rounds.

**750 €**  
**Fan**

- Branding as "Fan" sponsor in all materials.
- Logo placement on all materials.
- Sponsor acknowledgment throughout the event.
- 1 social media post.

Sponsorships are non-exclusive.

CDRC Networking Events are the CDRC Opening and Final Awards Reception.

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# CONTACT

Every brand is unique, which is why we offer flexible and dynamic sponsorship packages designed to align perfectly with your goals. Our commitment to excellence ensures that your brand gains maximum exposure and benefits from our carefully crafted sponsorship opportunities.

To discuss your opportunities and benefits, please contact the directors of the CDRC Vienna.



Thomas John MCI Arb  
Director

Thomas looks forward to hearing from you.

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