

IBA-VIAC  
CDRC Vienna  
Mediation & Negotiation  
Competition  
2 - 7 July 2026 | Vienna



# Sponsorship Brochure 2026

## 11th IBA-VIAC CDRC VIENNA MEDIATION & NEGOTIATION COMPETITION

**More than a Decade of  
Mediation and Negotiation Excellence!**

**#SHARE**

**#GROW**

**#INSPIRE**

**CD 20  
RC 26**



# Welcome to the CDRC Vienna

## Welcome to the IBA-VIAC CDRC Vienna Mediation & Negotiation Competition!

Thank you for being so interested in supporting the **IBA-VIAC CDRC Vienna Mediation & Negotiation Competition**, or “CDRC Vienna” – the premier global competition for current and future mediation and negotiation experts.

As a valued supporter, you become a key member of our CDRC Family. Your brand will be associated with innovation, growth, inspiration, and the future of conflict resolution. You will play a vital role in shaping the next generation of consensual dispute resolution experts.

Support us on this exciting journey which we will start on 1 December 2025:

## CDRC Vienna 2026

### APPLICATION

**1 Dec 2025 - 31 Jan 2026**

Mediator and Negotiator Teams from around the world apply to compete in the prestigious CDRC Vienna 2026. In addition, 200+ world-leading mediators and negotiation experts vie for our coveted Assessor positions.

### PREPARATION

**Feb 2026 - July 2026**

With their selection, the strongest Mediator and Negotiator Teams from around the globe will start preparing for the CDRC Vienna 2026, using the Willem C Vis Arbitration Moot case of 2026.

### CDRC VIENNA 2026

**2 Jul 2026 - 7 Jul 2026**

The selected Mediator and Negotiator Teams as well as the appointed Expert Assessors and our volunteers gather in Vienna for a week of competition, learning, training and networking. Share, grow, and inspire!

**Don't miss this unique opportunity to be part of our 11th CDRC Vienna 2026!**

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# CDRC History

**11 years of CDRC Vienna -  
More than a decade of leading  
mediation excellence!**

The CDRC Vienna was launched in 2015 by the International Bar Association (IBA) and the Vienna International Arbitral Centre (VIAC). It aims to revolutionize dispute resolution by promoting mediation and negotiation as powerful alternatives to litigation.



## Our mission

Promote and develop mediation and negotiation in domestic and international business.  
Foster skill-building and practical experience among students and professionals.  
Connect students with world-leading experts, creating a global network.  
Provide a forum for exchanging best practices and innovative techniques.



## Where the World's Leading and Future Expert Negotiators & Mediators Meet

Each year, the IBA-VIAC CDRC Vienna Mediation & Negotiation Competition (CDRC Vienna) brings together the globe's most promising legal minds, renowned mediation and negotiation experts, and forward-thinking organizations.



Now in its 11th year, we invite you to partner with us in shaping the next decade of impactful consensual dispute resolution.

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# The CDRC Mediation Week

The CDRC Week revolves around three elements:

## The Competitions

CDRC comprises two competitions running in parallel. Participants may either act as the disputing parties (negotiators), in which capacity they are assessed on their ability to identify and advance their interests. Or they may act as the mediator, in which capacity they are assessed based on their ability to facilitate the resolution of the dispute.



## Learning and Thought Leadership

CDRC leads discourse on dispute resolution with workshops and panels featuring global pioneers and experts. The CDRC Pre-Moot Conference explores cutting-edge issues in mediation and dispute resolution, while at the CDRC Masterclass, the creators of the case demonstrate how to examine the commercial angle to a legal dispute. The week also features panels and events with partners, which have included, in recent years, inter alia, Freshfields Vienna, CMS Vienna, Judge Danny Weinstein and the Weinstein Foundation, UNCITRAL, UNDP and AANCM.

## Networking and Support

With participants representing six continents and over 40 countries, the CDRC Week fosters international collaboration and exchange of ideas, supported by a full complement of social and networking events, including receptions in picturesque and historic locations.



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# Why Sponsor CDRC Vienna?

## Global Visibility and Meaningful Impact

- 66 university teams from every continent
- 100+ expert practitioners from the world's top legal, academic, and corporate circles
- Social media exposure and thought leadership in partnership with the International Bar Association and Vienna International Arbitral Centre
- Hosted in Vienna, a city synonymous with legal tradition and international diplomacy



## A Platform for the Future

Your sponsorship is more than a financial commitment. It's an investment in the next generation of global leaders dedicated to dialogue, ethics, and innovative problem-solving.

CDRC Vienna Alumni are forging paths as leading counsel, in-house legal innovators, and international mediators, ensuring your brand is recognized at the heart of progress.

## CDRC Vienna at a Glance

- 2 Competitions: For aspiring Mediators AND for ambitious Negotiators.
- Teams: 22 Mediator and 44 Negotiator Teams.
- Participants: 300+ students, coaches, and experts representing 40+ States from all continents.
- Learning: High-level conference, workshops, seminars, and interviews with thought leaders.
- Networking: Receptions, professional breakfasts, lunches, and the Final Awards Banquet.
- Exposure: Extensive social media coverage with significant exposure globally.

## Sponsorship means:

- Access to unparalleled networking and recruitment opportunities.
- Enhanced brand prestige in the global legal community.
- Engagement with a community committed to innovation, diversity, and excellence.

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# Exclusive Sponsorship 2026

**15.000 €**  
Awards

## **CDRC Final Awards Reception | Festsaal | Rathaus of Vienna**

- Naming of the Awards Reception as "Awards Reception by [your name]".
- Logo placement on all materials.
- Sponsor acknowledgment throughout the event.
- 4 Exclusive Social Media Posts.
- 4 VIP invitations to the CDRC Networking Events.
- Opportunity to deliver a 5-minute speech at the CDRC Awards Ceremony.

**7.500 €**  
Opening

## **CDRC Mediation Reception | Arkadenhof | University of Vienna**

- Naming of the Opening Reception as "Mediation Reception by [your name]".
- Logo placement on all materials.
- Sponsor acknowledgment throughout the event.
- 3 Exclusive Social Media Posts.
- 2 VIP invitations to the CDRC Networking Events.
- Opportunity to deliver a 5-minute speech at the CDRC Opening Ceremony.

**7.500 €**  
Conference

## **4th IBA-VIAC CDRC Mediation Conference**

- Exclusive branding as "Conference" sponsor in all materials.
- Logo placement on all materials.
- Sponsor acknowledgment throughout the event.
- 3 Exclusive Social Media Posts.
- 2 VIP invitations to the Pre-Moot Conference.
- Opportunity to deliver a 5-minute speech at the Conference.

**3.000 €**  
Coffee

## **CDRC Coffee @ The Sky Lounge**

- Exclusive branding as "Coffee" sponsor in all materials.
- Logo placement on all materials.
- Sponsor acknowledgment throughout the event.
- 2 Exclusive Social Media Posts.
- 2 VIP invitations to a CDRC Network Event of your choice.

These sponsorships are exclusive sponsorships.

CDRC Networking Events are the CDRC Opening and Final Awards Receptions.

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# Sponsorship 2026

## 7.500 € Legend

- Branding as "Legend" sponsor in all materials.
- Top-level logo placement on all materials.
- Sponsor acknowledgment throughout the event.
- 3 Exclusive Social Media Posts.
- 3 VIP invitations to the CDRC Networking Events.
- Opportunity to deliver a 5-minute address at the Competition Opening.
- Nominate an Expert Assessor for the CDRC Vienna 2025 Final.

## 3.000 € Champion

- Branding as "Champion" sponsor in all materials.
- Logo placement on all materials.
- Sponsor acknowledgment throughout the event.
- 2 Social Media Posts.
- 2 VIP invitations to the CDRC Networking Events.
- Nominate an Expert Assessor for a CDRC Vienna 2025 Semifinal.

## 1.500 Partner

- Branding as "Partner" sponsor in all materials.
- Logo placement on all materials.
- Sponsor acknowledgment throughout the event.
- 2 Social Media Posts.
- 1 VIP invitation to a CDRC Networking Event of your choice.
- Nominate an Expert Assessor for the CDRC Vienna 2025 Preliminary Rounds.

## 750 € Fan

- Branding as "Fan" sponsor in all materials.
- Logo placement on all materials.
- Sponsor acknowledgment throughout the event.
- 1 social media post.

Sponsorships are non-exclusive.

CDRC Networking Events are the CDRC Opening and Final Awards Receptions.



# Contact

Every brand is unique, which is why we offer flexible and dynamic sponsorship packages designed to align perfectly with your goals. Our commitment to excellence ensures that your brand gains maximum exposure and benefits from our carefully crafted sponsorship opportunities.

To discuss your opportunities and benefits, please contact the director of the CDRC Vienna.



Thomas John MCI Arb  
Director



Ghulam Muhammad Adnan, Inan Gupta  
Secretariat



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